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Part 1: A Brief Abstract

Using Argument Mapping to Develop Critical Thinking Skills in Business Students

My project links argument-mapping techniques with recent work on evidence-based decision-making. My project report highlights how I am using argument-mapping techniques to help my management students improve their ability to use facts and other forms of evidence to support the conclusions they draw about the competitive strengths and weaknesses of companies. Preliminary results indicate that students do a better job supporting conclusions with evidence when using argument-mapping techniques than when constructing arguments in prose format.