

# **SERVING ADULT STUDENTS OF THE UNIVERSITY OF WISCONSIN THROUGH BIENNIAL BUDGET APPROPRIATIONS**

## **EXECUTIVE SUMMARY**

In the 1997-99 Biennial Budget, the UW System was given continuing appropriation authority for continuing education program revenue funds. With the passage of the 1999-2001 Biennial Budget, this authority was extended, in part, to the regular appropriation. The flexibility in the use of tuition revenue has contributed to the UW System's ability to serve adult/non-traditional students. The current enrollment policy continues to place a strong priority on services and programming to adult students. 2001 Wisconsin Act 16 [36.11(44)] requires the UW System to report annually on activity in 100 percent tuition funded courses.

For many years, UW System institutions, through inter-institutional agreements with UW-Extension, have offered credit and non-credit continuing education courses off-campus and during evening/weekend hours. By policy, these courses must be priced to cover the direct cost of instruction. In recent years, the additional tuition flexibility has allowed UW institutions to develop degree credit programs for adults that are priced to cover at least the direct cost of instruction.

The attached report, Cost Recovery Activity, Credits Generated and Unduplicated Student Headcount by Program and Age, shows that, in 2006-07, UW institutions served 13,373 adult/non-traditional students (undergraduates age 25 and older and graduate students age 30 and older) in courses and programs that covered at least the direct cost of instruction. These students generated nearly 69,000 credits across the UW institutions.

This report was constructed using data from the UW System Central Data Request database along with information provided by the UW institutions on programs offered under service based pricing and distance education pricing policies.

**University of Wisconsin System**  
**Cost Recovery Activity**  
**Credits Generated and Unduplicated Student Headcount by Program and Age**  
**2006-07 Academic Year**

	Under 25/30 Years Old*		25/30 Years and Older*		Total	
	Credits	Students	Credits	Students	Credits	Students
<b>Madison</b>						
Professional French Studies (MS)	307	26	71	11	378	37
Biotechnology (MS)	279	19	302	23	581	42
Master of Engineering (ME)	334	33	831	94	1,165	127
Collaborative Nursing Program	57	6	525	68	582	74
Extension**	8,871	2,553	3,391	794	12,261	3,347
<b>Total</b>	<b>9,848</b>	<b>2,637</b>	<b>5,120</b>	<b>990</b>	<b>14,967</b>	<b>3,627</b>
<b>Milwaukee</b>						
Nursing (PHD)	0	0	397	47	397	47
Liberal Studies (MA)	54	5	233	29	287	34
Library and Info Science (MS)	2,730	219	3,874	402	6,604	621
Information Resources (BS)	1,807	86	1,731	114	3,538	200
Executive MBA	44	2	979	50	1,023	52
Collaborative Nursing Program	60	8	928	155	988	163
Extension**	70,381	14,258	15,928	3,760	86,309	18,018
<b>Total</b>	<b>75,076</b>	<b>14,578</b>	<b>24,070</b>	<b>4,557</b>	<b>99,146</b>	<b>19,135</b>
<b>Eau Claire</b>						
Collaborative Nursing Program	280	24	163	22	443	46
Contract Courses	247	75	511	166	758	241
Extension**	2,159	529	359	75	2,518	604
<b>Total</b>	<b>2,686</b>	<b>628</b>	<b>1,033</b>	<b>263</b>	<b>3,719</b>	<b>891</b>
<b>Green Bay</b>						
Collaborative Nursing Program	0	0	206	27	206	27
National Nursing Program	12	1	895	102	907	103
Extension**	1,419	340	614	351	2,033	691
<b>Total</b>	<b>1,431</b>	<b>341</b>	<b>1,715</b>	<b>480</b>	<b>3,146</b>	<b>821</b>
<b>La Crosse</b>						
Master of Software Engineering (MSE)	252	15	0	0	252	15
Extension**	4,872	504	6,345	994	11,217	1,498
<b>Total</b>	<b>5,124</b>	<b>519</b>	<b>6,345</b>	<b>994</b>	<b>11,469</b>	<b>1,513</b>
<b>Oshkosh</b>						
Collaborative Nursing Program	54	8	527	90	581	98
Accelerated Nursing Program	806	28	1,649	71	2,455	99
Fire & Emergency Response Management	90	6	102	8	192	14
Contract Courses	586	199	1,211	504	1,797	703
Extension**	557	90	1,488	224	2,045	314
<b>Total</b>	<b>2,093</b>	<b>331</b>	<b>4,977</b>	<b>897</b>	<b>7,070</b>	<b>1,228</b>
<b>Parkside</b>						
Extension	48	18	712	285	760	303
<b>Total</b>	<b>48</b>	<b>18</b>	<b>712</b>	<b>285</b>	<b>760</b>	<b>303</b>
<b>Platteville</b>						
Project Management (MS)	381	49	1,184	175	1,565	224
Criminal Justice (MS)	363	38	507	64	870	102
Engineering (MS)	270	38	483	64	753	102
Extension**	24	12	397	225	421	237
<b>Total</b>	<b>1,038</b>	<b>137</b>	<b>2,571</b>	<b>528</b>	<b>3,609</b>	<b>665</b>

\*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

\*\*Extension activity excludes extension credits generated (by students) in the identified programs.

**University of Wisconsin System**  
**Cost Recovery Activity**  
**Credits Generated and Unduplicated Student Headcount by Program and Age**  
**2006-07 Academic Year**

	Under 25/30 Years Old*		25/30 Years and Older*		Total	
	Credits	Students	Credits	Students	Credits	Students
<b>River Falls</b>						
Management (MS)	142	17	253	38	395	55
School Psychology (EDS)	158	10	167	11	324	21
Extension**	2,605	645	2,481	579	5,086	1,224
<b>Total</b>	<b>2,905</b>	<b>672</b>	<b>2,901</b>	<b>628</b>	<b>5,805</b>	<b>1,300</b>
<b>Stevens Point</b>						
Business Administration	165	26	168	30	333	56
Web & Digital Media Development	23	4	19	3	42	7
American Studies	201	20	339	30	540	50
Extension**	2,362	627	2,825	874	5,188	1,501
<b>Total</b>	<b>2,751</b>	<b>677</b>	<b>3,351</b>	<b>937</b>	<b>6,103</b>	<b>1,614</b>
<b>Stout</b>						
Vocational Rehabilitation (MS)	623	30	895	56	1,518	86
Training and Development (MS)	615	46	513	47	1,128	93
Career & Technical Education (MS)	106	15	466	69	572	84
Technology Management (MS)	268	26	353	37	621	63
Career, Technical Ed & Training (BS)	301	16	1,164	118	1,465	134
Industrial Management (BS)	986	71	3,105	292	4,091	363
Manufacturing Engineering (MS)	46	6	25	3	71	9
Information & Communication Tech (BS)	64	5	57	5	121	10
Contract Courses	552	388	13	9	565	397
Extension**	1,054	461	471	276	1,534	737
<b>Total</b>	<b>4,615</b>	<b>1,064</b>	<b>7,062</b>	<b>912</b>	<b>11,686</b>	<b>1,976</b>
<b>Superior</b>						
Extension	725	268	814	307	1,539	575
<b>Total</b>	<b>725</b>	<b>268</b>	<b>814</b>	<b>307</b>	<b>1,539</b>	<b>575</b>
<b>Whitewater</b>						
Extension	3,238	927	1,589	445	4,827	1,372
<b>Total</b>	<b>3,238</b>	<b>927</b>	<b>1,589</b>	<b>445</b>	<b>4,827</b>	<b>1,372</b>
<b>Colleges</b>						
UW Online	6,276	1,186	6,510	1,068	12,786	2,254
Contract Courses	361	155	40	20	401	175
Extension **	1,216	276	180	62	1,396	338
<b>Total</b>	<b>7,853</b>	<b>1,617</b>	<b>6,730</b>	<b>1,150</b>	<b>14,583</b>	<b>2,767</b>
<b>Total</b>						
Specific Programs	19,900	2,906	31,396	4,122	51,295	7,028
Extension **	99,531	21,508	37,594	9,251	137,134	30,759
<b>Total</b>	<b>119,431</b>	<b>24,414</b>	<b>68,990</b>	<b>13,373</b>	<b>188,429</b>	<b>37,787</b>

\*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

\*\*Extension activity excludes extension credits generated (by students) in the identified programs.