

The University of Wisconsin System

Trends in Enrollment: Fall 1995 Update

Executive Summary

This report provides information related to final Fall 1995 enrollments for The UW System. Following are enrollment highlights from Fall 1995, the first year of the the third phase of Enrollment Management.

- Final Fall 1995 full-time-equivalent (FTE) enrollment: 123,584
Down from prior year: down 1.2% from 1994
- Final Fall 1995 headcount enrollment: 149,805
Down from prior year: down 1.5% from 1994
- For the first time since Enrollment Management was implemented in 1987, UW System enrollment target is not within the 1% margin, Eight institutions were within $\pm 1\%$ of target. 2,896 FTE (-2.3%) below target
- Total undergraduate enrollment continued to shrink under Enrollment Management: 127,204 headcount undergraduates down 1,830 from 1994
- Freshman class size increased (+1.2%) for the first-time since 1985. Sophomore and junior classes continued to shrink as a result of smaller entering classes in prior years of Enrollment Management. 34,656 freshmen
27,138 sophomores
23,456 juniors
- Number of seniors (headcount) declined for the third year in a row (-1.5%). 33,987 seniors
- Number of master's, doctoral and professional students declined, while number of graduate specials grew slightly. 12,491 Master's (-451)
6,356 Doctoral (-42)
1,833 Adv. Prof. (-28)
1,921 Grad. Spec. (+27)

Enrollment Management III and Fall 1995 Enrollment

The University of Wisconsin System enrolled 123,584 FTE students in Fall 1995 (Table 1), down 1,514 FTE (-1.2%) from the prior year. Overall, The UW System was 2,896 FTE or 2.3% below target in Fall 1995. This marks the first time since Enrollment Management was implemented in 1987 that The UW System was not within a one percent margin of the target. Eight institutions were within \pm one percent of their target. One campus (UW-La Crosse) exceeded its target and six campuses (UW-Milwaukee, UW-Eau Claire, UW-Parkside, UW-Stout, UW-Superior and UW Centers) were below the one percent margin.

Table 1
Enrollment Management Targets for Fall 1991 to Fall 1995
(FTE Fall Enrollments)

	Actual 1995	Fall 1995 Target Under EM III		
		Target	Percent Difference	FTE Difference
Madison	34,250	34,550	-0.9	-300
Milwaukee	15,038	15,850	-5.1	-812
Eau Claire	9,238	9,410	-1.8	-172
Green Bay	4,183	4,227	-1.0	-44
La Crosse	8,121	8,047	-0.9	74
Oshkosh	8,964	8,973	-0.6	-58
Parkside	3,262	3,264	-4.3	-146
Platteville	4,640	4,660	-0.4	-20
River Falls	4,691	4,721	-0.6	-30
Stevens Point	7,630	7,647	-0.2	-17
Stout	6,559	6,709	-2.2	-150
Superior	1,988	2,083	-4.6	-95
Whitewater	8,631	8,654	-0.3	-23
Centers	6,389	7,492	-14.7	-1,103
System	123,584	126,480	-2.3	-2,896

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Table 2
Percent Deviation From Enrollment Management Targets

	Fall 1987	Fall 1988	Fall 1989	Fall 1990	Fall 1991	Fall 1992	Fall 1993	Fall 1994	Fall 1995
Madison	-1.3%	0.1%	1.9%	3.7%	1.2%	1.7%	1.0%	0.2%	-0.9%
Milwaukee	-4.9%	-0.6%	-4.6%	-0.5%	4.3%	0.6%	-0.9%	-3.9%	-5.1%
Eau Claire	0.2%	2.0%	1.8%	1.1%	-1.1%	-1.7%	-1.0%	0.5%	-1.8%
Green Bay	3.8%	8.3%	3.8%	3.9%	6.9%	0.3%	0.7%	2.3%	-1.0%
La Crosse	-2.3%	-0.2%	1.8%	0.5%	1.3%	-3.2%	0.0%	0.2%	0.9%
Oshkosh	-0.6%	-0.2%	-0.1%	4.3%	-0.7%	0.4%	-0.2%	0.3%	-0.6%
Parkside	-4.8%	-0.4%	-5.3%	-5.3%	0.0%	0.1%	-0.7%	-0.3%	-4.3%
Platteville	-1.5%	-0.5%	3.9%	1.0%	4.2%	1.8%	-0.1%	0.7%	-0.4%
River Falls	-1.0%	0.7%	-0.8%	-4.0%	0.7%	1.0%	-0.7%	3.0%	-0.6%
Stevens Point	0.6%	1.6%	0.5%	-0.1%	-0.2%	0.1%	0.9%	0.3%	-0.2%
Stout	0.8%	2.1%	-0.6%	0.7%	2.7%	-0.1%	-1.7%	-0.5%	-2.2%
Superior	0.0%	-1.0%	3.7%	3.3%	15.1%	12.0%	3.0%	2.1%	-4.6%
Whitewater	3.2%	0.0%	0.9%	-0.6%	-0.9%	0.7%	1.1%	1.0%	-0.3%
Centers	4.4%	4.9%	-0.3%	-4.3%	0.4%	.02%	-1.1%	-10.7%	-14.7%
System	-0.8%	0.8%	0.3%	1.0%	1.6%	0.6%	0.1%	-0.7%	-2.3%

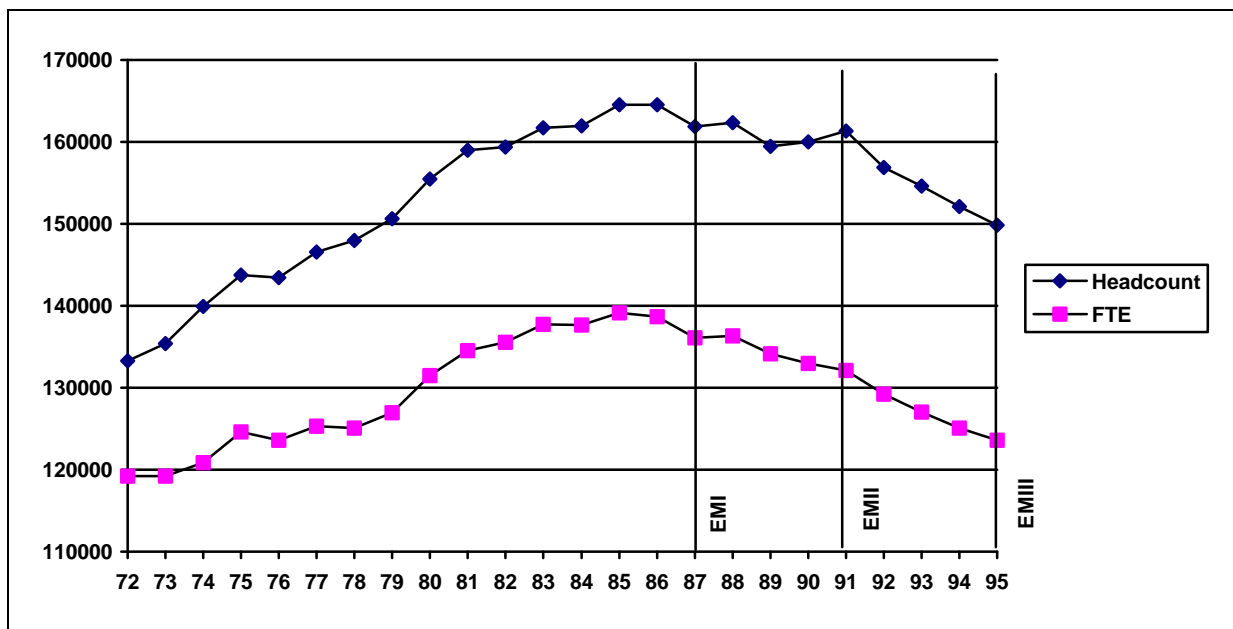
Fall 1995 Student Characteristics

As in Fall 1994, undergraduates comprised approximately 85 percent of the total UW System enrollment in Fall 1995, with graduate and professional students comprising the remaining 15 percent. Also, three-fourths of UW System students were enrolled full-time in Fall 1995 - the same as in Fall 1994.

Trends in Enrollment

Figure 1 shows the headcount and FTE enrollment since Fall 1972. FTE enrollment peaked in Fall 1985 and has decreased steadily since then under Enrollment Management. Over the same period, headcount enrollment also peaked in Fall 1985 and declined after Fall 1986. Tables 3 and 4 provide enrollments by institution for 1985 to 1995. In Fall 1995, headcount and FTE dropped at similar rates (-1.5% and -1.2% respectively). During Enrollment Management I and II total FTE dropped ten percent systemwide.

Figure 1
UW System Headcount and FTE Enrollments
Fall 1972 to Fall 1995



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Table 3
The University of Wisconsin System
Total FTE Enrollment Fall 1995 with 10-Year Profile

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
MSN	39,647	39,101	37,979	37,869	37,686	37,489	37,040	36,214	35,156	34,552	34,250
MIL	18,615	18,490	17,349	17,277	16,845	17,227	17,306	16,436	16,069	15,455	15,038
Total	58,262	57,591	55,328	55,146	54,531	54,716	54,346	52,650	51,225	50,007	49,288
EAU	10,111	10,162	10,038	10,067	9,852	9,587	9,307	9,181	9,175	9,241	9,238
GBY	3,814	3,813	3,986	4,176	4,003	4,006	4,342	4,123	4,189	4,307	4,183
LAC	8,816	9,111	8,696	8,681	8,564	8,177	8,103	7,740	7,957	7,902	8,121
OSH	9,860	9,731	9,557	9,478	9,332	9,583	9,264	9,259	9,094	9,034	8,964
PKS	3,473	3,482	3,397	3,592	3,554	3,646	3,508	3,465	3,404	3,376	3,262
PLT	5,281	5,177	5,025	4,996	5,107	4,859	4,930	4,761	4,620	4,663	4,640
RVF	4,950	5,172	5,043	5,051	4,872	4,614	4,827	4,803	4,683	4,814	4,691
STP	8,433	8,575	8,504	8,537	8,208	7,992	7,889	7,825	7,794	7,658	7,630
STO	7,461	7,333	7,305	7,310	6,993	6,964	7,055	6,805	6,648	6,675	6,559
SUP	1,823	1,905	1,944	1,965	2,078	2,091	2,356	2,273	2,072	2,041	1,988
WTW	9,773	9,540	9,698	9,319	9,120	8,780	8,684	8,756	8,727	8,651	8,631
Total	73,795	74,001	73,193	73,172	71,683	70,299	70,265	68,991	68,363	68,362	67,907
CTR	7,081	7,118	7,563	8,012	7,921	7,986	7,495	7,565	7,468	6,728	6,389
UWS	139,138	138,710	136,084	136,330	134,135	133,001	132,106	129,206	127,056	125,098	123,584
			Enrollment Management I				Enrollment Management II				EMIII

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Table 4
The University of Wisconsin System
Total Headcount Enrollment Fall 1995 with 10-Year Profile

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
MSN	44,860	44,384	43,113	43,364	43,282	43,092	42,997	41,752	40,412	39,785	39,535
MIL	26,212	25,930	25,210	25,212	24,856	25,380	25,456	24,341	23,794	22,984	22,342
Total	71,072	70,314	68,323	68,576	68,138	68,472	68,453	66,093	64,206	62,769	61,877
EAU	10,932	11,103	10,946	11,038	10,773	10,643	10,495	10,431	10,342	10,342	10,315
GBY	5,061	4,978	5,056	5,221	4,776	4,801	5,551	4,933	5,525	5,633	5,438
LAC	9,317	9,659	9,417	9,242	8,977	8,746	8,787	8,354	8,657	8,585	8,787
OSH	11,720	11,800	11,608	11,209	10,828	11,098	11,116	10,973	10,742	10,534	10,481
PKS	5,157	5,195	4,912	5,172	5,221	5,113	5,088	5,031	5,009	5,027	4,851
PLT	5,423	5,321	5,299	5,334	5,442	5,230	5,445	5,265	5,134	5,149	5,056
RVF	5,284	5,612	5,418	5,544	5,236	5,196	5,564	5,438	5,243	5,406	5,233
STP	9,497	9,555	9,388	9,318	8,878	8,806	8,752	8,618	8,615	8,430	8,412
STO	7,727	7,686	7,543	7,597	7,320	7,442	7,598	7,343	7,175	7,412	7,072
SUP	2,179	2,307	2,321	2,437	2,563	2,615	3,107	2,938	2,578	2,589	2,584
WTW	11,027	10,897	10,843	10,458	10,270	10,184	10,482	10,544	10,549	10,432	10,432
Total	83,324	84,113	82,751	82,570	80,284	79,874	81,985	79,868	79,569	79,539	78,661
CTR	10,150	10,091	10,813	11,184	10,998	11,633	10,908	10,912	10,845	9,821	9,267
UWS	164,546	164,518	161,887	162,330	159,420	159,979	161,346	156,873	154,620	152,129	149,805

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Degree-Seeking Students

The number of freshmen has been dropping since Fall 1989, and sophomores since Fall 1990 (Table 5). The number of juniors began to decrease in Fall 1992, while the number of seniors began to decrease in Fall 1993. The number of degree-seeking master's students dropped for the fourth year in a row, while enrollment at the doctoral level declined for the first time in six years.

Table 5
Degree-Seeking Enrollment Fall 1995, with 10-Year Profile

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
Undergraduate Headcount											
Freshmen	43,372	42,585	41,317	42,549	39,475	38,346	37,648	35,536	35,583	34,259	34,656
Sophomores	30,122	30,646	30,494	30,257	31,721	31,304	30,304	29,605	28,737	28,125	27,138
Juniors	25,314	26,065	26,116	25,900	25,706	26,586	26,606	25,069	23,824	23,615	23,456
Seniors	31,542	31,781	32,375	32,696	32,540	32,764	34,550	35,363	35,157	34,538	33,987
Total UG HC	130,350	131,077	130,302	131,402	129,442	129,000	129,108	125,573	123,301	120,537	119,237
Total UG FTE	120,442	120,406	118,429	118,691	116,714	115,015	113,631	110,733	108,517	106,669	105,712
UG FTE:HC Ratio	.924	.919	.909	.903	.902	.892	.880	.882	.880	.885	.887
Graduate & Professional Headcount											
Master's(+Ed.Spec.)	12,609	12,657	12,903	12,997	13,275	13,621	14,053	13,611	13,501	12,942	12,491
Doctoral	5,368	5,359	5,431	5,490	5,463	5,524	5,628	5,991	6,287	6,398	6,356
Law	914	912	893	922	923	908	874	902	915	919	894
Medicine	631	633	616	597	595	592	593	602	600	610	591
Vet. Med	234	308	305	302	304	309	304	305	306	311	313
Pharmacy							18	27	24	21	35
Total Grad/Prof HC	19,756	19,869	20,148	20,308	20,560	20,954	21,470	21,438	21,633	21,201	20,680
Total Grad/Prof FTE	13,971	13,941	14,054	14,216	14,326	14,615	14,899	15,034	15,234	14,990	14,549
Grad FTE:HC Ratio	.707	.702	.698	.700	.696	.697	.694	.701	.704	.707	.704
Total Headcount	150,106	150,946	150,450	151,710	150,002	149,954	150,578	147,011	144,934	141,738	139,917
Total FTE	134,413	134,347	132,483	132,907	131,040	129,630	128,529	125,767	123,751	121,659	120,261

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Special Students

The number of special (non-degree-seeking) students dropped significantly during the 1980s (Table 6). Undergraduate special student enrollment reached its lowest point in Fall 1989 and has fluctuated around 8,000 headcount since then. Graduate special enrollment declined significantly in Fall 1992, but has increased in each of the last three years.

Table 6
Special Student Enrollment Fall 1995 with 10-Year Profile

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
Undergraduate											
Headcount	11,303	10,754	9,252	8,500	7,463	7,854	8,486	8,206	7,932	8,497	7,967
FTE	3,809	3,551	2,954	2,790	2,490	2,678	2,850	2,865	2,740	2,853	2,758
Graduate											
Headcount	3,136	2,818	2,185	2,120	1,955	2,171	2,282	1,656	1,754	1,894	1,921
FTE	916	812	647	633	605	693	727	574	564	586	565

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Table 7
The University of Wisconsin System
Undergraduate FTE Enrollment Fall 1995 with 10-Year Profile (includes specials)

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
MSN	30,095	29,608	28,523	28,326	28,089	27,709	27,125	25,965	24,859	24,502	24,601
MIL	16,455	16,330	15,123	15,024	14,609	14,868	14,854	14,059	13,686	13,042	12,653
Total	46,550	45,938	43,646	43,350	42,698	42,577	41,979	40,024	38,545	37,544	37,254
EAU	9,887	9,955	9,829	9,872	9,626	9,315	9,077	8,943	8,919	8,994	8,992
GBY	3,658	3,658	3,879	4,094	3,919	3,922	4,256	4,066	4,099	4,212	4,098
LAC	8,486	8,792	8,351	8,318	8,227	7,814	7,728	7,429	7,586	7,554	7,770
OSH	9,234	9,153	8,987	8,876	8,755	9,001	8,658	8,698	8,529	8,454	8,339
PKS	3,368	3,390	3,319	3,513	3,473	3,594	3,467	3,429	3,355	3,314	3,184
PLT	5,169	5,083	4,918	4,890	5,002	4,741	4,819	4,642	4,503	4,536	4,517
RVF	4,674	4,841	4,723	4,756	4,596	4,337	4,546	4,581	4,457	4,577	4,455
STP	8,153	8,292	8,242	8,308	7,973	7,746	7,652	7,570	7,507	7,424	7,417
STO	7,118	6,992	6,956	6,938	6,585	6,568	6,623	6,412	6,257	6,282	6,187
SUP	1,641	1,712	1,737	1,754	1,860	1,852	2,087	2,057	1,866	1,818	1,771
WTW	9,232	9,033	9,233	8,800	8,569	8,240	8,093	8,182	8,170	8,084	8,096
Total	70,620	70,901	70,174	70,119	68,585	67,130	67,006	66,009	65,248	65,249	64,826
CTR	7,081	7,118	7,563	8,012	7,921	7,986	7,495	7,565	7,468	6,728	6,389
UWS	124,251	123,957	121,383	121,481	119,204	117,693	116,480	113,598	111,261	109,522	108,470

UW-Madison reports all special students as undergraduates although some may in fact have bachelor's degrees and are enrolled in graduate courses.

Table 8
Total Undergraduate Headcount Enrollment Fall 1995 with 10-Year Profile

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
MSN	33,813	33,283	32,004	32,142	31,846	31,485	31,093	29,553	28,232	27,907	28,058
MIL	21,720	21,535	20,645	20,686	20,315	20,585	20,557	19,715	19,116	18,244	17,667
Total	55,533	54,818	52,649	52,828	52,161	52,070	51,650	49,268	47,348	46,151	45,725
EAU	10,408	10,627	10,425	10,573	10,251	10,002	9,977	9,891	9,777	9,812	9,774
GBY	4,529	4,523	4,799	4,991	4,546	4,590	5,316	4,811	5,296	5,394	5,220
LAC	8,773	9,120	8,784	8,653	8,405	8,108	8,168	7,802	8,016	8,004	8,207
OSH	10,051	10,134	9,967	9,510	9,295	9,530	9,463	9,492	9,274	9,104	8,882
PKS	4,844	4,880	4,668	4,898	4,930	4,956	4,963	4,920	4,856	4,826	4,616
PLT	5,182	5,136	5,077	5,124	5,222	5,004	5,232	5,029	4,909	4,916	4,844
RVF	4,772	5,010	4,856	4,970	4,738	4,687	5,063	5,019	4,801	4,928	4,794
STP	8,756	8,856	8,784	8,863	8,430	8,315	8,268	8,154	8,059	7,989	8,016
STO	7,202	7,114	7,069	7,090	6,777	6,886	6,983	6,803	6,617	6,755	6,563
SUP	1,746	1,836	1,873	1,934	2,055	2,075	2,511	2,424	2,129	2,112	2,071
WTW	9,708	9,686	9,790	9,284	9,097	8,998	9,092	9,254	9,306	9,222	9,225
Total	75,971	76,922	76,092	75,890	73,746	73,151	75,036	73,599	73,040	73,062	72,212
CTR	10,150	10,091	10,813	11,184	10,998	11,633	10,908	10,912	10,845	9,821	9,267
UWS	141,654	141,831	139,554	139,902	136,905	136,854	137,594	133,779	131,233	129,034	127,204

Table 9
The University of Wisconsin System
Graduate and Advanced Professional FTE Enrollment Fall 1995 with 10-Year Profile
(includes specials)

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
MSN	3,271	3,269	3,241	3,308	3,485	3,604	3,728	3,674	3,427	3,113	2,879
Ph.D.	4,526	4,384	4,412	4,432	4,307	4,360	4,415	4,759	5,035	5,081	4,944
Adv. Prof.	1,755	1,840	1,803	1,803	1,805	1,816	1,772	1,816	1,835	1,856	1,827
Total	9,552	9,493	9,456	9,543	9,597	9,780	9,915	10,249	10,298	10,050	9,650
MIL	1,715	1,684	1,731	1,692	1,660	1,788	1,870	1,790	1,784	1,823	1,806
Ph.D.	445	476	495	561	575	571	582	587	599	590	578
Total	2,160	2,160	2,226	2,253	2,236	2,359	2,452	2,377	2,383	2,413	2,384
MSN+MIL											
Total	11,712	11,653	11,682	11,796	11,833	12,139	12,367	12,626	12,681	12,463	12,034
EAU	224	207	209	195	226	272	230	238	256	247	245
GBY	156	155	107	82	84	84	86	57	90	95	85
LAC	330	319	345	363	337	363	375	311	371	348	351
OSH	626	578	570	602	577	582	606	561	565	581	626
PKS	105	92	78	79	81	52	41	36	49	62	78
PLT	112	94	107	106	105	118	111	119	117	127	122
RVF	276	331	320	295	276	277	281	222	226	237	236
STP	280	283	262	229	235	246	237	255	287	234	214
STO	343	341	349	372	408	396	432	393	392	393	372
SUP	182	193	207	211	218	239	269	216	206	223	217
WTW	541	507	465	519	551	540	591	574	558	566	535
Total	3,175	3,100	3,019	3,053	3,098	3,169	3,259	2,982	3,117	3,113	3,081
UWS	14,887	14,753	14,701	14,849	14,931	15,308	15,626	15,608	15,798	15,576	15,114

Table 10
Graduate and Advanced Professional Headcount Enrollment Fall 1995 with 10-Year Profile
(includes specials)

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
MSN	4,489	4,506	4,527	4,629	4,894	5,035	5,246	5,132	4,830	4,417	4,080
Ph.D.	4,779	4,742	4,768	4,772	4,720	4,763	4,869	5,231	5,505	5,600	5,564
Adv. Prof.	1,779	1,853	1,814	1,821	1,822	1,809	1,789	1,836	1,845	1,861	1,833
Total	11,047	11,101	11,109	11,222	11,436	11,607	11,904	12,199	12,180	11,878	11,477
MIL	3,903	3,778	3,902	3,808	3,798	4,034	4,140	3,866	3,896	3,942	3,883
Ph.D.	589	617	663	718	743	761	759	760	782	798	792
Total	4,492	4,395	4,565	4,526	4,541	4,795	4,899	4,626	4,678	4,740	4,675
MSN+MIL											
Total	15,539	15,496	15,674	15,748	15,977	16,402	16,803	16,825	16,858	16,618	16,152
EAU	524	476	521	465	522	641	518	540	565	530	541
GBY	532	455	257	230	230	211	235	122	229	239	218
LAC	544	539	633	589	572	638	619	552	641	581	580
OSH	1,669	1,666	1,641	1,699	1,533	1,568	1,653	1,481	1,468	1,430	1,599
PKS	313	315	244	274	291	157	125	111	153	201	235
PLT	241	185	222	210	220	226	213	236	225	233	212
RVF	512	602	562	574	498	509	501	419	442	478	439
STP	741	699	604	455	448	491	484	464	556	441	396
STO	525	572	474	507	543	556	615	540	558	657	509
SUP	433	471	448	503	508	540	596	514	449	477	513
WTW	1,320	1,211	1,053	1,174	1,173	1,186	1,390	1,290	1,243	1,210	1,207
Total	7,354	7,191	6,659	6,680	6,538	6,723	6,949	6,269	6,529	6,477	6,449
UWS	22,893	22,687	22,333	22,428	22,515	23,125	23,752	23,094	23,387	23,095	22,601

Note: Master's includes special graduate students and those seeking the Education Specialist degree