

CWCW Fall 2008 Meeting Agenda

Monday, November 10

- 2:00 – 2:15 pm **CWCW Breakout** (Dartford B)
Introductions, review and approve agenda
- 2:15 – 2:30 pm **HighEdWeb Discussion** – this year’s updates and 2009 Conference in Milwaukee
Dan Frommelt & Michael Hostad
- 2:30 – 3:00 pm **Flash/multimedia/streaming servers**
Brian Ledwell (UW-Oshkosh)
- 3:00 – 3:15 pm **Break** (Dartford Lobby)
- 3:15– 3:45 pm **Marketing Trends in Higher Education**
Jamie Ceman (UW-Oshkosh)
- 3:45 – 4:30 pm **Google maps/API**
Joel Herron (UW-Whitewater)
- 4:30 – 5:30 pm **CommonSpot: General Report & Breakout for users**
- 5:30 pm **Social Hour & Dinner** (Boathouse)

Tuesday, November 11

- 7:30 – 8:30 am **Buffet Breakfast** (Boathouse)
- 8:30 – 9:15 am **Micro Formats**
Dan Frommelt (UW-Platteville)
- 9:15– 9:30 am **Twitter: How Green Bay’s Student Affairs Office is using it**
Live via Satellite - Todd Sanders (UW-Green Bay)
- 9:30 – 9:45 am **Break** (Dartford Lobby)
- 9:45 – 10:30 am **SEO: How to rank higher with search engines**
General discussion
- Project Management: What tools do you use?**
General discussion
- 10:30 – 11:30 am **Show & Tell**
All
- 11:45 am **Breakout Group Reports**