

**Plan 2008 Phase II Programs & Initiatives
Outcomes Reporting Form
January 2007**

Your Institution: UW-STOUT	
Program/Initiative: Goal # 1 (1.5) Increase Number of WIS. HS Graduate of Color Year Established: 2004	
Target Audience (check all that apply): Administration: <input checked="" type="checkbox"/> Faculty: <input checked="" type="checkbox"/> Academic Staff: <input checked="" type="checkbox"/> Classified Staff: <input checked="" type="checkbox"/> Students: <input checked="" type="checkbox"/> Campus Community: <input checked="" type="checkbox"/> Other: <input checked="" type="checkbox"/> If other, please specify: Area Schools and Community	
Race/Ethnic Groups Affected by this Program/Initiative (check all that apply): African American/Black: <input checked="" type="checkbox"/> American Indian: <input checked="" type="checkbox"/> Latino/Hispanic: <input checked="" type="checkbox"/> Southeast Asian: <input checked="" type="checkbox"/> Other Asian: <input checked="" type="checkbox"/> European American: <input checked="" type="checkbox"/> Other: <input checked="" type="checkbox"/> If other, please specify: Disadvantaged	
Cost of Program/Initiative: \$ 61,166.53 (FY 06-07) Funding Sources: PLAN 2008, Recruitment at Bradley Tech	
Description: Implement a series of preview days, including: 1) a spring and fall campus preview day for minority students and their parents who have expressed interest and/or applied to UW-Stout, and 2) a partnership preview day for students in the Milwaukee Public Schools, in order to increase minority student enrollment at UW-Stout.	
Point Person(s): Dean Of Students	Department/Unit(s): Student Services
Departments/Units/Groups Involved: This was a collaborative effort that involved departments and units across the university, including: Multicultural Student Services, Office of Admissions, Colleges/Schools (CHD, CTEM, SOE and CAS), University Housing, ROTC, MSC-Student Center, Ally Center.	
Goals & Expected Outcomes: Close the gap for entry to college for minority students by increasing participation of minority students and their families in UW-Stout activities. In particular, the goals of the preview days are to establish student awareness of college admissions, financial aid, application processes and availability of programs and services at UW-Stout. An expected outcome is that minority student enrollment at UW-Stout will increase as a result of this initiative.	
Actual Measurable Outcomes for Plan 2008 Goals, Including Impact on Enrollment, Retention, and/or Graduation, and/or long term potential thereof: As a result of this initiative, minority applications have increased, participation in the program has increased, and it is expected that these outcomes will translate to increased enrollments of minority students at UW-Stout. The number of participants in this program has increased dramatically over the past three years- it has grown from 6 participants in FY 2004-05 to 114 participants in 2006-07. These participation numbers are particularly impressive considering that there are typically less than 114 new freshmen minorities each year enrolled at UW-Stout. Additionally, the partnership preview day for students in the Milwaukee Public Schools hosted 250 minority/disadvantaged students on campus with parents over a two year time period. Similar increases have been noted in minority applications. For example, minority applications are currently up 8.30% over last year at this time. Further, the number of minority applications and accepted minorities at UW-Stout has increased continually since this initiative began.	
Intersections Across Plan 2008 Goals: Inclusive 1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 3.1, 3.2	
Assessment Practices and Program Changes in Response to Challenges: Redirect staff/personnel to conduct and increase outreach services; planned structured year-round follow up by Office of Admissions and MSS to create pipeline of students-through entry and the first year. Progress on this initiative is reported every six months and reviewed by the Strategic Planning Group as part of UW-Stout's strategic planning process.	
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