

**Plan 2008 Phase II Programs & Initiatives
Outcomes Reporting Form
January 2007**

Your Institution: University of Wisconsin - Milwaukee			
Program/Initiative: UW – Milwaukee and Jane Bradley Pettit Life Impact Program			Year Established: 09/05
Target Audience (check all that apply): Administration: <input type="checkbox"/> Faculty: <input type="checkbox"/> Academic Staff: <input type="checkbox"/> Classified Staff: <input type="checkbox"/> Students: <input checked="" type="checkbox"/> Campus Community: <input type="checkbox"/> Other: <input type="checkbox"/> If other, please specify:			
Race/Ethnic Groups Affected by this Program/Initiative (check all that apply): African American/Black: <input checked="" type="checkbox"/> American Indian: <input checked="" type="checkbox"/> Latino/Hispanic: <input checked="" type="checkbox"/> Southeast Asian: <input checked="" type="checkbox"/> Other Asian: <input checked="" type="checkbox"/> European American: <input checked="" type="checkbox"/> Other: <input type="checkbox"/> If other, please specify:			
Cost of Program/Initiative: Initially \$2,000,000 for six year period.		Funding Sources: Jane Bradley Pettit Foundation	
Description: The Life Impact Program was established to assist low-income parents in their efforts to attain a higher education. Program recipients have access to a Life Coach, who serves as a first point of contact for all concerns, as well as receive a \$5,000 scholarship per year to cover education related expenses and are given a laptop. The Life Coach follows the students' progress, assesses their needs and provides them any resources, workshops and/or referrals to other on-campus or community programs.			
<u>Student Eligibility Criteria</u>			
1. Parent with a dependent child or children.			
2. Accepted for admission as a first time freshman or new undergraduate transfer student <u>or</u> a continuing UWM undergraduate student eligible to register for the upcoming term.			
3. Demonstrated financial need. Filing of the Free Application for Federal Student Aid (FAFSA) is required. Students eligible for the Federal Pell grant are given priority consideration.			
4. Preference to applicants with an undergraduate GPA or high school GPA of 2.50 or better.			
5. Preference is given to students pursuing a first Bachelor's degree.			
6. Preference is given to full-time students.			
<u>Number of Recipients</u>			
	<u>New*</u>	<u>Continuing/ Renewal**</u>	<u>Total</u>
2005-06	<u>12</u>	<u>0</u>	<u>12</u>
2006-07 (estimated)	<u>15</u>	<u>10</u>	<u>25</u>
*Students awarded through this initiative for the first time, regardless of class level.			
**Continuing students who were first awarded through this initiative in a previous year.			
<u>Estimated Program Costs for New Initiative</u>			
Year for which data are reported: <u>2006</u>			
Total financial aid awarded to students served by this initiative was \$ <u>423,914</u> . The actual percentage distribution of aid by type and by source were:			
<u>Aid Awarded by Type</u>		<u>Aid Awarded by Source</u>	
Grant/Scholarship	<u>71%</u>	Federal	<u>53%</u>
Loan	<u>27%</u>	State	<u>16%</u>
*Work Study	<u>2%</u>	Institutional	<u>28%</u>

*Note: This only indicates Federal Work study. However 96% of participants were employed in the 2006-2007 academic year.

In addition, incremental costs that our institution spent to award students for this initiative were \$116,875 for scholarship assistance, and \$40,000 for related programming and administrative expenditures (not including financial aid to students, staff salaries, or indirect costs).

The \$40,000 programming/administrative costs include program evaluation and crisis funds. The evaluation is budgeted at \$10,000 per year, for each of the six years of the program. The crisis fund is budgeted at \$30,000, for the first two years of the program and then increases to \$33,000 for the remaining four years. The crisis funds are used to address emergencies related to participants' basic needs, such as food, shelter, utility, medical or child care expenses. This fund was created to provide participants with financial support for emergencies that may hinder or prevent them from achieving academic and professional goals.

Five (5) FTE were dedicated for program administration, including staff in other offices. Life Impact employs one full-time and four part-time staff that are all directly related to the services and management of the program. In addition, other offices contribute the time equivalent to two full-time staff to address program needs, such as executive administration, financial aid advising, child care needs, career counseling and academic advising. UWM provides in-kind contributions to the program and its participants, as well. The estimated cost of staff time and other support services over the six-year span of time is over \$700,000.

Other Program Information

All program participants have received laptop computers through a generous donation from Great Lakes Corporation. Students also receive help identifying professional development opportunities through established corporate partnerships. The Life Impact Program is located in the Department of Financial Aid so that participants can easily be assisted with their financial aid needs. Depending on their level of need, a participant could potentially receive more than \$12,300 annually in grants beyond the \$5,000 scholarship. Work study opportunities as well as loan assistance may also be available. The WI Dept of Human Services provides Life Impact participants with a child care liaison for direct assistance with their child care needs. A State child care voucher system has also been established to help students cover out of pocket child care costs. As mentioned above, Emergency Funds are also available to help students with crisis situations that would affect their ability to succeed professionally and academically. Life Coach Assistants and Tutors are also available to participants.

Point Person(s):

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Department/Unit(s): Department of Financial Aid

Departments/Units/Groups Involved: Department of Financial Aid and all other Student Service related campus units.

Goals & Expected Outcomes:

The goals of the Life Impact Program are threefold:

1. To help break the cycle of poverty among low-income students with children by providing access to, ensuring retention at, and graduation from UWM;
2. To remove financial barriers and reduce education debt load for graduating low-income students with children, thus empowering them to achieve economic independence for themselves and their families; and
3. To help foster both dialogue and action among institutional and public policy leaders to improve the overall academic, economic and social success of low-income students with children.

An evaluation team is assessing the three goals of the Life Impact Program using both qualitative and quantitative

techniques. The scholarship is being awarded to groups of recipients each year over a six-year period. Each group will represent an evaluation cohort. Individuals in each cohort will be tracked to document success throughout the college experience, graduation, and provide evidence of subsequent success.

The evaluation team will review on-going academic records to document progress as well as conduct interviews, focus groups and on-line surveys of participants to gain evidence of success. An identified control group with similar characteristics will be compared to Life Impact Program participants to measure program outcomes.

Actual Measurable Outcomes for Plan 2008 Goals, Including Impact on Enrollment, Retention, and/or Graduation, and/or long term potential thereof: TBD pending data resulting from evaluation team assessment.

Intersections Across Plan 2008 Goals: TBD pending data resulting from evaluation team assessment.

Assessment Practices and Program Changes in Response to Challenges: Program policies, procedures, and services are adjusted or changed as issues or challenges arise.

Prepared by:

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