

**Plan 2008 Phase II Programs & Initiatives
Outcomes Reporting Form
January 2007**

Your Institution: University of Wisconsin-Whitewater	
Program/Initiative: LUMRG and AOP, M/D Financial Programs	Year Established: 1985
Target Audience (check all that apply): Administration: <input type="checkbox"/> Faculty: <input type="checkbox"/> Academic Staff: <input type="checkbox"/> Classified Staff: <input type="checkbox"/> Students: X Campus Community: <input type="checkbox"/> Other: <input type="checkbox"/> If other, please specify:	
Race/Ethnic Groups Affected by this Program/Initiative (check all that apply): African American/Black: X American Indian: X Latino/Hispanic: X Southeast Asian: X Other Asian: <input type="checkbox"/> European American: <input type="checkbox"/> Other: X If other, please specify: Economically Disadvantaged and First Generation College Students	
Cost of Program/Initiative: \$814,491.00	Funding Sources: University of Wisconsin System
Description: The Lawton Undergraduate Minority Retention Grant (LUMRG) and Advanced Opportunity Program (AOP) Grant provide an incentive for multicultural/disadvantaged students to complete undergraduate studies and pursue graduate studies.	
Point Person(s): Roger L. Pulliam, Ph.D.	Department/Unit(s): Academic Support Services
Departments/Units/Groups Involved: All of the colleges (College of Business and Economics, College of Arts and Communication, College of Education, College of Letters and Sciences) and their respective departments as well as Graduate Studies and the Financial Aid Office	
Goals & Expected Outcomes: Make 100% of M/D students aware of LUMRG and AOP awards at UW-Whitewater through an early orientation program, first year of college.	
Actual Measurable Outcomes for Plan 2008 Goals, Including Impact on Enrollment, Retention, and/or Graduation, and/or long term potential thereof: Data from the period of 2001-2007 shows M/D participation in LUMRG has increased from 199 participants to 627 participants, a 215 percent increase. Data from 2001 to 2007 shows that participation in AOP has increased from 29 to 62 participants, a 114 percent increase.	
Intersections Across Plan 2008 Goals: These grants are lessening students' loan burdens. Students are transitioning from undergraduate to graduate study.	
Assessment Practices and Program Changes in Response to Challenges: Native American utilization of AOP and the fact that a number and percentage of M/D students are not meeting the minimum standards to receive LUMRG awards are the major concerns.	
Prepared by: Roger Pulliam	Contact Info: 262-472-4985 or pulliamr@uww.edu