

**Profile of
Amy Lloyd
Leadership Training Coordinator, Student Life, UW-River Falls
2009 Regents Academic Staff Excellence Award Recipient**

Background and Experience (Selected)

- Joined UW-River Falls in 2004 as Student Support Services Coordinator
- Created and implemented a “Social Justice Series” at UW-River Falls for the 2008-09 academic year, which has resulted in over 14 programs and over 600 allies
- Advised students as they continued to work toward building a primary school for over 300 children in Kampala, Uganda, through Building Tomorrow, a national non-profit; over \$11,000 has been raised
- Received a grant and created a wellness booklet, known as “iRock,” for first-year students on campus; several campuses have requested copies of this booklet
- Developed leadership and service programs from the ground up with the input of student leaders
- Created, secured grant funding for, and implemented a service program in which 31 students have contributed 9,300 hours of service to the River Falls community and earned a combined total of \$31,000 toward their education
- Executed the following new programs for the 2008-09 academic year:
 - Leadership '08: A leadership conference for clubs/organizations, Greek Community, and Residence Life; over 200 students participated
 - Service on the Kinni: A calendar of events that focused on service opportunities in the surrounding River Falls community
 - On-Demand Workshops: A menu of leadership and service workshops offered to clubs/organizations and departments on campus; over 250 people have been served by this program
 - LEAD: An experiential leadership program for first-year students that helped them develop their own leadership skills through reflection and application; 17 students participated during the '09 spring semester
 - Building Tomorrow: A student initiative to raise funding for vulnerable children in Uganda; led two J-Term trips to Kampala, Uganda, with UW-River Falls students
 - Destination Program: Spring break service programs initiated by students in 2006 as a response to Hurricane Katrina; over 280 UWRF students have participated to date; advised three trips
 - Social Justice Series: The series was designed to create awareness, educate, and teach UWRF students, faculty, and staff how to address injustice and inequality on campus, in their community, and the broader society

Professional Development and Recognitions

- 2006-07 Chancellor’s Award for Excellence for Academic Staff
- 2007 Program of the Year: Destination Program-National Residence Hall Honorary Conference
- 2007 Distinguished Faculty/Staff for contributions made to diversity issues on campus
- 2006 recipient of the Ohio College Personnel Innovative Program of the Year for FOCUS (a resource center for first-year students)
- Member of Academic Staff Council, 2007-present
- Chair of Chancellor’s Award for Students Selection Committee

In Amy Lloyd's own words:

- “I don't believe the work I do is extraordinary, but I do my job to the best of my ability because I believe in contributing to the personal development of students. I am committed to the mission of the University of Wisconsin-River Falls to *“help students learn so that they are successful as productive, creative, ethical, engaged citizens and leaders with an informed global perspective”* and I carry the spirit of this mission each day in the work that I do.”
- “I have a hard time seeing myself as more deserving of this award than someone else in the UW System; there are so many individuals who also strive daily to achieve excellence in the work that they do. While our accomplishments can be quantified through assessments that produce valuable information that can guide our work in the future, what I find to be the greatest measure of success in the work that we do as educators at institutions of higher learning is the achievements of the students that we mentor and advise. It is through my direct impact on the students whom I advise that I have contributed the most, both to the university, and, through those students, to the larger community.”
- “As you know, a lot of time and energy goes into nurturing and challenging students. I have the ability to connect to a diverse population of individuals; this is a gift for which I am grateful. I am energetic and compassionate and committed, which I believe the students recognize right away in me. These are all attributes that serve me well in my personal interactions and carry over to my professional relationships on campus.”

In the words of a colleague

- “Leading and managing students and staff require competence across several multidisciplinary areas. As Leadership Development Coordinator, Amy has mastered both the practice and the art of humanistic leadership and management. She is the embodiment of a true leader, providing support, creativity, and enthusiasm to those around her. Amy collaborates regularly with many different departments and services on and off campus. For example, she worked with Falcon Fellows, the Upward Bound Program, and Sharing and Caring Hands Teen program to put on an outstanding Martin Luther King Junior Day Program. Amy regularly partners with Multicultural Services to organize and lead an overnight retreat at Camp St. Croix, as well as developed and coordinated the Social Justice Series, for students, for students, faculty, and staff, creating awareness and education in addressing inequality and adversity on campus and in the community. I was fortunate enough to join Amy in a collaboration between Student Health and Counseling Services and Student Support Services in developing a Personal Wellness Publication that went on to serve as a model to be replicated at several other campuses.

“Education and community involvement are consistent themes in Amy's life. Whether it's organizing fundraisers such as the Little Event and the Big Event to raise money and awareness to help build schools in Kampala, Uganda or leading a community service trip to help victims of Hurricane Katrina, Amy's limitless energy is constantly focused on serving others. She regularly organizes opportunities for students to grow and discover their own unique talents and gifts while enriching the lives of others.”

Jennifer Elsesser, MS, LPC, Personal Counselor