


Finding and Using Data

Academic Program Planning Workshop

Presented by:
Gail Bergman & Yufeng Duan

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Why and When?

- New Degree Program Planning & Review
 - Entitlement to plan request
 - Authorization to implementation (new program proposal)

Note: See Guidelines for Academic Program Review


2



What?

- Similar academic programs/non-majors
- Student enrollment and degrees
- Market demand

3



Data Sources

- UW System
- IPEDS (Integrated Postsecondary Education Data System)
- DWD (*Wisconsin Department of Workforce Development*)
- BLS (Bureau of Labor Statistics)
- Other sources (market research by survey, focus group, industry, associations).

4

Data Source 1 – UW System

- Majors: OPAR
<http://www.uwsa.edu/opar/cdr/Manual/volume2/>
- Majors and Non-majors: MajorMania
<http://apps22.uwex.edu/pls/uwhelp/MajorMania>
- Student enrollment and degree data:
 - OPAR
 - Institutional Research Office in your institution

5

Data Source 2 – IPEDS

- IPEDS Data Center
<http://www.nces.ed.gov/ipeds/datacenter/>
- Degrees granted in similar programs at non-UW institutions
- Fall enrollment in selected CIP areas
- Similar programs offered at non-UW institutions

6

CIP Lookup to Occupational Crosswalks

- CIP (Classification of Instructional Programs)
<http://nces.ed.gov/pubs2002/cip2000/>
- Occupational Employment Statistics
Classification in BLS

7

Data Source 3 – DWD

- Long-term statewide and regional employment projections

http://dwd.wisconsin.gov/oea/employment_projections/



8



Data Source 4 – BLS

- National long-term occupational projections

<http://www.bls.gov/data/#projections>

Under Occupational Search – Multi-Screen Data Search

9



Contact Information

Gail Bergman, Acting Director,
gbergman@uwsa.edu (608) 262-6718

Yufeng Duan, Institutional Planner,
yduan@uwsa.edu (608) 265-6776

Office of Policy Analysis and Research
University of Wisconsin System Administration

10