

UW-WTCS Committee on Baccalaureate Expansion
Minutes of May 12, 2004 Meeting
1820 Van Hise, 10:00 AM – 3:00 PM

Committee members present: Charles Pruitt, co-chair, Brent Smith, co-chair, Roger Axtell, Cora Marrett, William Messner, Erika Sander, Robert Sedlak, Mary Alsteens, Mary Quinnette Cuene, Allan Kehl, Deborah Mahaffey, Lee Rasch, Craig Stark and Lori Weyers

Staff members present: Gail Bergman, Frank Goldberg, Larry Rubin, Sharon Wilhelm, Kathleen Cullen, Gabrielle Banick, and Janet Washbon

- A. The meeting was called to order by the co-chairs Brent Smith and Charles Pruitt.

- B. Tom Still, President of the Wisconsin Technology Council, provided an overview on the relationship between the expansion of baccalaureate degree holders and Vision 2020: A Model Wisconsin Economy. There is a gap between Minnesota and Wisconsin due in part to the lack of Baccalaureate Access. An additional concern is the decreasing numbers of students not interested in pursuing math and/or science related careers once they reach college. High School preparation may need to be studied as well.

- C. Janet Washbon, WTCS, provided a presentation on Wisconsin's current economic situation and labor market trends and implications for postsecondary education. She noted that science, math, and engineering are the foundation that will drive the new knowledge economy.

- D. Frank Goldberg, UWS, presented research on how other states have increased baccalaureate degree holders and the implications for Wisconsin.

- E. Overviews of the two systems were provided by Deborah Mahaffey, WTCS, and Frank Goldberg, UWS. Colleen Howe, UWS, ended with an update on a recent market research project completed by the UWS Market Research Office.

- F. The committee brainstormed issues students face when attempting to access and complete bachelor degree programs. They included travel time to and from colleges, inability to take classes full time due to work demands, financial cost, and remedial or developmental needs among others.

- G. Mari McCarty, Wisconsin Association of Independent Colleges and Universities, presented a brief demographic overview of WAICU students followed by a series of issues related to financial aid.

- H. Three current efforts to expand access were highlighted by staff. They included the Nursing Transfer Initiative which expands access for nurses who have completed their ADN at a technical college and want to pursue a bachelor's degree, CUTEP (Cooperative Urban Teacher Education Program), a collaborative effort by Milwaukee Area Technical College and the University of Wisconsin-Milwaukee to support minorities interested in pursuing a bachelor's degree in K-12 education, and an overview of UWS financial aid needs and its upcoming budget request.

- I. The committee brainstormed potential models or proposals which might address some of the issues shared throughout the day and directed staff to set up presentations at the June meeting to gain further information.