

DRAFT

UW – WTCS Committee on Baccalaureate Expansion

Goal Statement Development

June 9, 2004

The Wisconsin Technology Council identified several goals in **Vision 2020: A Model Wisconsin Economy**. These goals include pursuing strategies to:

- A. Increase the average per capita income in Wisconsin from 95% of the U.S. average to 100% by 2010 and 105% by 2020; and
- B. Increase the number of college graduates in Wisconsin's population from 90% of the U.S. average in 2000 to 100% by 2010, and 110% by 2020.

Although the state's public postsecondary education systems will make important contributions toward the attainment of the goals identified by the Wisconsin Technology Council, the charge of this Joint Committee is more limited in scope. Some possible goals that this committee might adopt might include:

- A. Expand baccalaureate opportunities in specific fields (such as life and physical sciences, engineering, healthcare, and information technology) to foster business creation and growth in key technology clusters that contribute to the development of a "*knowledge economy*" for Wisconsin;
- B. Expand baccalaureate opportunities in fields such as business and finance to support industries that currently provide higher wage employment in Wisconsin;
- C. Increase opportunities for working adults, people of color, and low income individuals to complete a baccalaureate degree;
- D. Increase retention and degree attainment for students already enrolled in postsecondary education; and
- E. Work to ensure that a variety of increased opportunities to pursue and complete a baccalaureate degree are broadly available to residents of Wisconsin, regardless of their location in the state.